## **Image and Text Representation Worksheet - Intermediate**

Name:	Date:
Section A: Text Representation	
Explain the difference between ASCII and Unicode chara	
Convert the following ASCII binary values to text:	
a) 01001000 01100101 01101100 01101100 011011	
Answer:	
b) 01000011 01101111 01101101 01110000 01110101 01	110100 01100101 01110010
Answer:	
3. Convert the following text to ASCII binary:	
a) Code	
Answer:	
b) IGCSE	
Answer:	

4. Why might some languages require Unicode instead of ASCII? Give two specific examples of languages

and explain why.

Sectio		nage Represent			
5. Explain	how a black	c and white image is repres	sented in binary. If an ima	ge is 10 pixels wide and	8 pixels
high, how	many bits w	ould be needed to store th	is image?		
6. What is file.	metadata ir	n relation to images? List th	nree examples of metadat	a that might be stored w	ith an image
ille.					
7. Complet	te the table	below about color depth:			
	Color Depth	Number of Possible Colors	Effect on Image Quality	Effect on File Size	

Color Depth	Number of Possible Colors	Effect on Image Quality	Effect on File Size
8-bit			
16-bit			
24-bit			

8. Explain h	now the RGB o	color system wo	orks to create d	ifferent colors.	How many bits	are typically used to
represent e	ach of the R, 0	G, and B comp	onents in a 24-	bit color systen	1?	
Soctio	n Cı Bro	otical An	nlication			
Sectio	ii C. Pra	ctical Ap	phication	1		
9. The follo	wing binary re	presents a 6×6	black and whit	te image (1 = b	lack, 0 = white)	):
111111						
100001						
101101						
101101						
100001						
111111						
a) Draw wh	at this image \	would look like.				

b) If we wanted to add a simple grayscale with 4 possible shades (including black and white), how many bits would be needed to represent each pixel?

c) How would this change the total file size for the same 6×6 image?	
10. A website needs to display a colorful logo. The designer has two options:	
Option A: 300×300 pixels with 24-bit color depth	
<ul> <li>Option B: 600×600 pixels with 8-bit color depth</li> <li>a) Calculate the file size (in bits) for each option.</li> </ul>	
Option A:	
Option B:	
b) Which option would you recommend and why? Consider both quality and loading time.	
Challenge Question: How might image compression help with the file size issue? Briefly	explain the
difference between lossy and lossless compression.	